

## information management.

Ticket Express™

Compliance Express™

**InfoChain Express™**

InfoChain Express RFID 1-2-3™

RFID Ticket Express™

## Vendors and Factories



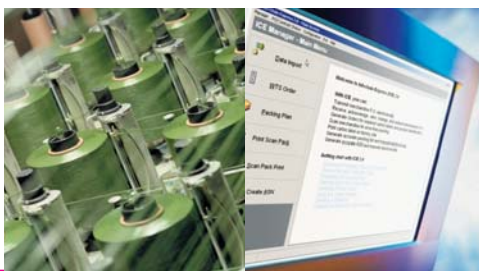
*Online*

*Supply Chain Management*

*that connects you and your*

*global trading partners.*

**InfoChain Express**  
Accurate. Accessible. Reliable.  
Supply Chain Management.



## InfoChain Express™

### The Supply Chain and Vendor Compliance Solution of Choice for Vendors and Factories

#### The Challenges

As a Vendor to Retailers and Brand Owners, you face ever-increasing competition and performance demands. Superior order fulfillment and vendor compliance performance is critical to your success. The rewards are alluring: stronger customer relationships, reduced chargebacks, increased order flow, higher revenue, and increased pricing power. The challenges are daunting:

- Handle increasing competitive pressures to improve quality, service, and lead times while lowering costs
- Receive electronic POs in EDI, XML, or various proprietary formats
- Reduce manual processes, errors and reworks
- Comply with each Buyer's label, tag and ticket requirements
- Produce floor ready merchandise
- Comply with pre-pack and musical size run requirements and eliminate packing errors and concealed shortages
- Produce error-free documentation (e.g. Packing List, Commercial Invoice, Pro Forma Invoice) in the right formats for each Brand Owner and Retailer
- Generate accurate electronic ASNs in the right formats for both direct ship and DC shipments
- Meet RFID requirements of Retailers and Brand Owners

#### The Solution

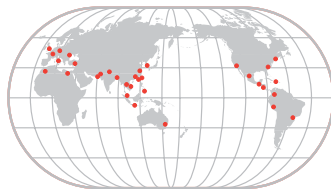
InfoChain Express is designed for the unique needs of Vendors and Factories everywhere. It provides you with the necessary capabilities to compete and thrive in today's marketplace. It comes with everything you need to get you up and running quickly:

1. **Web and PC-based software, scanners and printers**
  - Meet vendor compliance requirements in e-commerce, XML, and EDI
  - Receive electronic POs in any format as required by your customers
  - Order the right quantity and style of labels, tags, and tickets automatically from the nearest Avery Dennison Service Bureau
  - Print labels, tags and tickets onsite
  - Eliminate packing errors and concealed shortages through Scan-Pack or Scan-Print
  - Generate electronic ASNs automatically in the formats required by Retailers and Brand Owners
  - Generate necessary logistics documentation such as Packing Lists, Commercial Invoices, and Pro Forma Invoices in the right formats
  - RFID: pallet, case and item level



## Vendors and Factories

## Avery Dennison InfoChain Express™



### Retail Information Services

The Global Solutions Leader for Brand Identification and Information Management.™

#### North America

Massachusetts  
7 Bishop Street  
Framingham, MA 01702  
telephone 508.383.3800  
telephone 1.888.2GET.ICE  
facsimile 508.383.3888

#### Hong Kong

No. 7 Chun Ying Street  
Tseung Kwan O Industrial Estate  
New Territories, Hong Kong  
telephone 852.2623.9669  
facsimile 852.2995.0077

#### Mexico

Avenida Aristoteles #123  
Parque Industrial Kalos  
Apodaca, Nueva Leon, Mexico 66600  
telephone 52.81.8864.4100  
facsimile 52.81.8864.4102

#### Europe

Ohmstrasse 3  
85386 Eching - Germany  
telephone 49.8165.925.269  
facsimile 49.8165.925.256

#### Brazil

Rua Francisco Foga, 225  
CP18-13280-000  
Vinhedo, SP, Brasil  
telephone 55.19.3876.7620  
facsimile 55.19.3876.7668

#### El Salvador

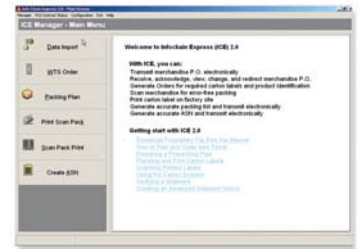
Zona Franca Internacional, Edificios 5-6-7  
Km 28 1/2 Carretera a Comalapa  
Olocuilta, La Paz, El Salvador, Centro America  
telephone 503.366.3155  
facsimile 503.366.3160

www.infochain.averydennison.com  
infochain@averydennison.com

### The Solution (continued)

#### 2. Global support and ongoing services

- Installation for suppliers in all the geographical regions of the world
- Training
- Ongoing Help Desk and technical support
- Ongoing system administration and data management



### The Benefits

InfoChain Express delivers significant benefits to Vendors:

- Meet vendor compliance requirements
- Reduce chargebacks and fines by Retailers and Brand Owners
- Reduce consolidator fees
- Shorten order turnaround time and reduce working capital
- Strengthen customer relationships
- Increase order flow and revenue
- Increase pricing power
- Achieve seamless connection with your financial service providers
- Automate processing of PO, ASN, shipping documents and commercial invoice
- Acquire direct ship capacity

